



Speech by

**Hon. PETER BEATTIE**

**MEMBER FOR BRISBANE CENTRAL**

Hansard Friday, 26 May 2006

---

## **MINISTERIAL STATEMENT**

### **Noosa Triathlon**

**Hon. PD BEATTIE** (Brisbane Central—ALP) (Premier) (8.44 am): The international profile of Australia's leading triathlon, the Noosa Triathlon, is about to get bigger, due to a link with a London triathlon. I seek leave to incorporate the details into *Hansard*.

Leave granted.

I am also pleased to announce the Queensland Government, through Queensland Events, will continue supporting the Noosa event for another three years until 2009.

From its humble start in 1983 with just 183, the Noosa Triathlon has grown to become a national highlight. However, it now stands to grow its international profile much further among some 10,000 competitors and 150,000 spectators who attend the London Triathlon each year.

Through the new agreement, not only will the top men and women at Noosa win the right to compete in London, and vice versa, but Queensland will gain exposure to a huge market.

As far as triathlons go, it does not get any bigger than London.

Through the sister arrangement we will promote the Noosa event as well as showcase the Smart State as the place to do business. This value-added promotion will undoubtedly be a further element in our campaign to attract more doctors to Queensland.